



केन्द्रीय रेशम बोर्ड
CENTRAL SILK BOARD
(वस्त्र मंत्रालय, भारत सरकार - Ministry of Textiles - Govt. of India)
केरेबो कॉम्प्लेक्स, बी टी एम लेआउट, मडिवाला
CSB Complex, BTM Layout, Madivala
बेंगलूरु Bangalore - 560068

No.CSB/22/1/94-2007-08-CoordXXII

14-08-2013

CIRCULAR

**Sub: Proper representation of Central Silk Board by CSB Units –
reg**

Ref: This office circular No.CSB/22/1/94-2007-08-CoordXXII dated 26-12-2011

It is observed that majority of the R&D units, Seed Organizations and other units of Central Silk Board are mentioning only the name of respective Institutes / Organisation without properly mentioning the name of Central Silk Board in various meetings, seminars, workshops etc.. in spite of clear instructions from the Head Quarters of Central Silk Board vide circular mentioned above.

In light of the above, all the units of CSB are hereby directed to adopt the following:

- All units of CSB should properly represent Central Silk Board in various meetings, interactions, workshops, seminars etc..
- All the units of CSB should use CSB Logo (bilingual) in letter heads, visiting cards, sign boards, display boards etc.
- CSB's name and logo should be prominently displayed in the power point presentation, poster presentation, Scientific papers presented by the employees of Central Silk Board.
- The Sign Boards should prominently display the name of Central Silk Board followed by the name of the respective Institute / Unit.

All the Units shall follow the above guidelines with immediate effect. Any deviation from the directions above will be viewed seriously. Action taken in this regard should be reported to Central Office.

(Ishifa Roy)
Member Secretary

All Units of CSB